



Best Practices Award 2018

on

Sustainable Development Goals (SDGs)

The Platform

The United Nations' 2030 Agenda for Sustainable Development recognizes that ending poverty, hunger and social injustice must go together with strategies that build economic growth and addresses a range of social needs including education, health, social protection, and job opportunities, while tackling climate change and environmental protection. Although the implementation and success of these goals will rely largely on each country's own sustainable development policies and plans, the private sector has an important role to play in achieving the desired outcomes.

GCNI's 13th National Convention on **8th June 2018** is a powerful platform to showcase best examples from organizations across Public and Private Sector Enterprises, Multinationals, MSMEs, NGOs, Entrepreneurs and B-schools to incorporate SDG's into their business agenda and unlock value in terms of revenue growth, cost reduction, brand building or risk mitigation. The Competition, through case studies, will also highlight critical success factors that helped leading organizations implement SDGs efficiently.

To select the case studies for the Session, we invite nominations for a 'Case Study Competition', which would serve as a unique platform for learning through sharing of leading sustainability practices in India through innovation, investment and collaboration.

THE THEME OF THE COMPETITION

As part of the Competition, organizations across India including Public and Private Sector Enterprises, Multinationals, MSMEs, NGOs, Entrepreneurs and B-schools are invited to submit case studies showcasing their efforts and initiatives implementing CSR and Sustainability initiative aligned with one or more of the 17 UN Sustainable Development Goals (SDGs).

OUTCOMES FOR APPLICANT ORGANIZATION

The 10 shortlisted organizations will present their case studies in front of the jury on 2nd June 2018.

Top 3 selected organizations will get an opportunity to present their case studies during the GCNI 13th National Convention and will be awarded by Certificates and Trophy.

Top 10 case studies will be showcased in the Compendium.

ELIGIBILITY CRITERIA

In order to apply for the Competition, participants have to mention clearly the category which applies to their organizations:

Non- Profit organization

- Indian NGOs
- International NGOs

Mention the number of employees (up to 10) (10-25) (25-50) (50 and above)

Companies and Enterprises

- Start-ups up to INR 10 Crores turnover
- Companies with INR 10-25 Crores turnover
- Companies with INR 25- 50 Crores turnover
- Companies with turnover above INR 50 Crores

SCOPE OF THE COMPETITION

Organizations to showcase as how they leverage leadership, innovation, and value creation in implementing sustainable development goals in India, in the specified format.



ASSESSMENT PARAMETERS

The case studies will be shortlisted and the winners selected on the basis of how they are aligned with the SDGs, in terms of the following criteria:

LEADERSHIP: How does your organisation demonstrate leadership in meeting SDGs?

INNOVATION: How is your organisation demonstrating innovation in approach to meeting SDGs?

VALUE CREATION: How has your organisation become a stronger business by adopting SDGs?

While the Jury recognises that all the case studies are not expected to have uniform focus on each of the criteria above, please ensure that your write-up demonstrate the above aspects as far as applicable.

IMPORTANT NOTES

The submission will be in PDF document. Font size shall not be less than 10 pts. The submission should be limited to four A4 sheets. Additionally, annexure containing graph, table, pictures may be added, limited to additional four A4 sheets. Total pages not to exceed eight A4 sheets.

RULES

- Each organization can send a maximum of the two entries.
- Please do not exceed specified page number limit.
- From the submitted case studies, shortlisted organisations will be invited to present to jury on **2nd June 2018, New Delhi**. The three winners will be selected from these case studies by an eminent jury.
- The organisations of the three winning case studies will be invited to present at the **13th National Convention on the 8th June, 2018 at Shangri-La Hotel, Bengaluru**.
- Each of the three winners will be given fifteen minutes to present their case study to the Jury.
- The shortlisted and the winner organisations will be required to make their own travel and stay arrangements for presentation of their case studies.
- The decision of the Jury would be final and binding on the participating team.

Some of the Participants of Last Year



■ SUBMISSION GUIDELINES

The case studies (max. 2 per organisation) will be submitted by e-mail to GCNI. The format and the suggested table of content will be as follows:

- Name of Organisation
- Contact details (name/designation/address/email/phone/mobile) of the contact person
- Identification of one or more of the 17 SDGs the case study is linked to.
- The objectives and goals of the project and the performance against goals/objectives.
- Methodology of how the project was implemented.
- Collaboration with key stakeholders for the project.

- Monitoring mechanisms and quantifiable information about the results achieved.
- Use of technology for implementation or scaling up.
- Highlight on innovation practices/initiatives.
- Replicability and scalability of the initiatives.
- Demonstrated social, environmental and governance benefits and outcomes and how they are contributing the achievement of the SDGs.
- Linkages to core business functions, e.g., SDGs added value to business in terms of bottom line, top line or brand value.

Entries not conforming to the above format may not be considered for the Competition.

PARTICIPATION FEE

- **UNGC Member:** INR 12,000
- **Non-Member:** INR 16,000
- **NGOs/MSMEs/Institutions:** INR 8,000

*Plus applicable GST

Mode of Payment: Demand Draft/ Cheque/ Digital Payment in favour of GLOBAL Compact Network, Payable at New Delhi | Bankers Details:

Bank: AXIS BANK LTD | Account No: 909010038941271 | Type: Saving Bank Trust Account

IFSC Code: UTIB0000126 | MICR Code: 110211017 | Branch: B-6, Lajpat Nagar -II, New Delhi-110024 |

Branch Code: 000126 | Beneficiary: GLOBAL COMPACT NETWORK

Submission Deadline
23rd May 2018

Any queries to be raised by
15th May 2018

Send your queries and submission to
ED@globalcompact.in

For more details & queries, please contact

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WHAT THEY SAID...

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Mebal Abrahm - DGM, CSR, L&T - It's been honored to be part of the top ten and its very humbling feeling. At the same time, the initiative that we are in, the construction constraining institute really have a national footprint. It teaches out to so many people across the country.

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Ganesh Reddy - CEO, Citizens Foundation - It was a great opportunity to present the case. It's good to recognize what NGOs are doing & it will motivate us to deliver more.

Alka Talwar - CSO, Tata Chemicals - For us to participate in the Best Case Study Competition was really exciting!

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Glimpses of Best Practices Awards 2017

