



Network India

## Observance of World Health Day-2022 Our Planet-Our Health

Call to Action: Promoting Transparency and Value Based Healthcare Through Collective Action



# WORLD HEALTH DAY



April 7 is celebrated and observed as World Health Day. The day is celebrated annually in accordance with the World Health Organization's aim to discuss health-related issues and to draw attention to specific health issues concerning people across the world.

The theme for this year's World Health Day is "Our Planet - Our Health". Amid the ongoing pandemic and pollution growing on the planet, diseases like cancer, asthma, and heart diseases including rare diseases are increasing rapidly. World Health Organizations aim to focus global attention on the urgent actions needed to **"keep humans and the planet healthy."**

World Health Day is celebrated every year to raise awareness about the ongoing health issues that concern people across the world. The day is also used as an opportunity to spread awareness about the overall health and well-being of people.

Centre of Excellence for Governance, Ethics and Transparency (CEGET) at UN Global Compact Network India (GCNI) stands committed towards the Planet and the People and therefore on the occasion of World Health Day-2022, under its Health Governance mandate, has conducted a dialogue on **"Call to Action: Promoting transparency and value-based healthcare through collective action"** aligned with the theme **"Our Planet—Our Health"** of World Health Day 2022.

### Objectives

- 1) To discuss about the significance and the theme of World Health Day-2022.
- 2) To create awareness about ongoing health issues and solutions through collective action.
- 3) To explore opportunities for sustainable collective action towards promoting transparency and value-based healthcare in India.

Dr. Somnath Singh, Programme Manager, CEGET-GCNI led the discussion at the event and shared the importance of observing World Health Day worldwide. He encouraged the participants to share their views and recommendations to promote transparency and value-based healthcare in India.

The members of Anti-Corruption Collective Action (ACCA) Working Group, faculties and students from Health Research Institutes /Universities had participated in this open discussion and shared their views and insights aligned with the theme of World Health Day-2022. The participants shared how collective action is important to promote transparency and value-based healthcare in India.

This open discussion also focused on the role and responsibilities of the stakeholders from health and other allied sectors to strengthen Healthcare sectors in India.

The major points highlighted by the participants to promote value-based healthcare through collective action.

- Besides focussing on various corruption challenges in the healthcare sector, CEGET-GCNI should also emphasize on improving mental health of people and help in achieving Universal Health Coverage.
- CEGET-GCNI should do advocacy with medical insurance providers and help in including treatment insurance services in their service chart to achieve value-based healthcare in India.
- Awareness on Anti-Corruption Collective Action (ACCA) must be created among all the sectors including health sector through training, discussions, media events etc.

Around 200 people from across the sector had attended the programme and shared their views and insights on the theme and the best approaches to strengthen AC Collective Action by ensuring transparency and value-based care in the healthcare sector in India.