



United Nations  
Global Compact

## The 20<sup>th</sup> Anniversary of the UN Global Compact Principle Ten

**Date:** Monday, 23 September 2024 | 15:30 – 19:30

**Location:** 620 Loft & Garden, Rockefeller Center, NY

### Context

On the occasion of the 20<sup>th</sup> Anniversary of Principle Ten, the UN Global Compact will host a special event to celebrate with leaders of the business community, Governments, international organizations, academia and civil society who helped define the international anti-corruption agenda over the last decades. A high-level networking opportunity with interactive discussions will be structured around taking stock of past achievements, examining current priorities, and debating on the future of business integrity.

The theme will tell the story of how Principle Ten came to existence to complement the other UN Global Compact Principles; it will recall the accomplishments and impact of the former Anti-Corruption Working Group of the UN Global Compact; while offering a journey to commemorate fifteen years of Collective Action implemented by its Country Networks around the world.

From a past to present narrative, the event will also highlight results from recent initiatives such as the Call-to-Action from Business to Governments on the 20<sup>th</sup> Anniversary of the UN Convention against Corruption (UNCAC); the first Private Sector Forum at a Conference of the States Parties (CoSP) to UNCAC co-hosted with the UN Office on Drugs and Crime (UNODC); and the response received by Governments through the adoption of a CoSP resolution on incentives for the prevention of corruption in the private sector. Reflections will determine how to translate these milestones into practice today, leveraging G20 and B20 alignment, together with other regional and national platforms.

In particular, thematic areas identified as critical to level the playing field will be emphasized, such as: corporate sustainability criteria in government decision-making processes; artificial intelligence governance, along with information and communication technology (ICT) to manage corruption risks while strengthening oversight; and ethical leadership principles in education to ensure the commitment of future business leaders to standards of fairness and integrity in the workplace of tomorrow.

To that end, participants will explore how corporate anti-corruption efforts have evolved and expanded to address broader integrity challenges, raising the bar for companies to not only be more accountable, ethical, and transparent, but to also be inclusive, sustainable and act as responsible corporate citizens, contributing to strengthening public institutions, laws and systems where they operate. In this context, the UN Global Compact Transformational Governance approach will get the spotlight.



United Nations  
Global Compact

More importantly, discussions will help shape a new global business integrity agenda considering rising obstacles, new trends, innovative solutions, and priorities in the field of governance and anti-corruption.

Agenda	
15:00 15:30	<b>Registration and Networking</b> Master of Ceremony: Ms. Cristina Ritter, Head of Governance and Anti-Corruption, UN Global Compact
15:30 15:50	<b>Opening Ceremony</b> <ul style="list-style-type: none"> <li>• <b>Host country:</b> Amb. Christopher Lu (<a href="#">bio</a>), Representative of the United States of America to the United Nations for Management and Reform</li> <li>• <b>Keynote:</b> Mr. Douglas Peterson (<a href="#">bio</a>), President and CEO of S&amp;P Global, UN Global Compact Board Member</li> </ul>
15:50 16:05	<b>Setting the Scene   Let's Get Down to Business!</b> <b>The Principle Ten 20th Anniversary Dialogue</b> <p>The dialogue will start with anecdotes around the creation of Principle Ten. The evolution from compliance to integrity will be explored, along with the shift from shareholders to stakeholders' capitalism. The importance to go beyond what is legal, to what is right. The relevance of the corporate purpose and a culture of integrity in the eyes of the new generations will be emphasized and linked to emerging challenges for companies, including the recruitment and retention of talent, as well as the promotion of mental health in the workplace.</p> <ul style="list-style-type: none"> <li>• Mr. Peter Eigen (<a href="#">bio</a>), Founder of Transparency International and Father of Principle Ten</li> <li>• Ms. Ivanna Alvarado (<a href="#">bio</a>), UNODC Youth Ethics Ambassador, Bayer Mexico</li> </ul>
16:05 16:20	<b>A Ten Talk – Biggest Scandals of the Decade: The Panama Papers</b> Mr. Javier Carrizo, CEO of the National Bank of Panama <p><i>As we initiate the first segment of the conference dedicated to the “past”, this lecture will provide an overview of one of the biggest scandals of the last decades and what ensued in the aftermath.</i></p>
16:20 6:50	<b>Fireside Chat I   State of Affairs: Stocktaking to Capitalize on Business Integrity</b> <p>There is the old saying “Those who do not learn from history are doomed to repeat it.” This session will cover past accomplishments, flagship initiatives and lessons learned to help us define a strategic new course of action to enhance ethical practices and level the playing field. Among other topics, the relevancy of the former UN Global Compact Anti-Corruption Working Group, once co-shared with the UN Office on Drugs and Crime and Transparency International, will be discussed.</p> <ul style="list-style-type: none"> <li>• Ms. Maria Fernanda Garza (<a href="#">bio</a>), Chair of the International Chamber of Commerce (ICC)</li> <li>• Mr. Ulrik Knudsen, Deputy Secretary-General, Organisation for Economic Co-operation and Development (OECD) - <b>tbcb</b></li> </ul>



United Nations  
Global Compact

	<p><b>Moderator:</b> Mr. Mohammed Ahmed (<a href="#">bio</a>), Deloitte, Global Anti-Corruption and Financial Crime Compliance Leader of Deloitte, former member of the Anti-Corruption Working Group</p>
16:50 17:00	<p><b>The Power of Time</b> Ms. Sanda Ojiambo (<a href="#">bio</a>), Assistant Secretary-General and CEO of the UN Global Compact</p> <p><i>As we move to the “present” segment, this speech will provide an overview of the UN Global Compact efforts in this field, emphasizing recent accomplishments and current initiatives aligned with B20 priorities.</i></p>
17:00 17:30	<p><b>Fireside Chat II   The Order of the Day: Doing Business with Integrity</b></p> <p>This session will identify existing priorities, trends and challenges in the field of corporate governance and anti-corruption. Valuable sources to serve as basis for this exercise include the Call-to-Action from Business to Governments on the 20th Anniversary of the UN Convention against Corruption and the 2024 Policy Paper for the G20 developed by the B20 Task Force on Integrity and Compliance. In particular, current efforts and best practices on Collective Action and the development of incentives for business integrity will be highlighted.</p> <ul style="list-style-type: none"> <li>• Mr. Peter Maurer (<a href="#">bio</a>), President of the Board of the Basel Institute on Governance</li> <li>• Mr. Reynaldo Goto (<a href="#">bio</a>), Project Manager of the B20 Task Force on Integrity &amp; Compliance</li> <li>• Ms. Itumeleng Dlamini, Advisor and Chairperson, Committee on African Principles and Guidelines on Corporate Governance, African Peer Review Mechanism (APRM)</li> </ul> <p>Moderator: Mr. Shawn Teixeira (<a href="#">bio</a>), Head of the Siemens Integrity Initiative</p>
17:30 17:40	<p><b>The Power of the Many: Announcement of the International Collective Action Contest winners</b> Ms. Annette Kraus, Chief Compliance Office, Siemens AG</p> <p><i>To kick-off the final segment on the “future”, this speech will highlight the impact of the Siemens Integrity Initiative worldwide and how Global Compact country networks are taking Collective Action forward.</i></p>
17:40 18:15	<p><b>Fireside Chat III   Taking Care of Business: The Path Forward.</b></p> <p>Based on the previous discussions, this session will seek innovative solutions as Principle Ten initiates a new decade. The Transformational Governance approach will be introduced aiming to align ethics and compliance frameworks with corporate sustainability directives increasingly adopted around the world. Participants will also share insights on how to leverage artificial intelligence, as well as other information and communication technologies to strengthen business integrity.</p> <ul style="list-style-type: none"> <li>• Ms. Suelma Rosa, Vice President of Corporate Affairs Latin America, Pepsico</li> <li>• Mr. Nicola Allocca (<a href="#">bio</a>), Chair of the Anti-Corruption Committee, Business at OECD</li> <li>• Mr. Matt Sparkes (<a href="#">bio</a>), Sustainability Director, Linklaters</li> </ul> <p><b>Moderator:</b> Ms. Esther Pietersen (<a href="#">bio</a>), Global Head of Compliance &amp; Business Ethics, Biontech AG</p>



**United Nations**  
Global Compact

18:15 18:30	<b>Closing Remarks</b> <ul style="list-style-type: none"><li>• Ms. Ghada Waly (<a href="#">bio</a>), Executive Director of the United Nations Office on Drugs and Crime (UNODC) and Director-General of the United Nations Office at Vienna</li></ul>
18:30 19:30	<b>Cocktail   Special Performance</b>