



AQUAKRAFT



ANTI-CORRUPTION



Network India

IACD 2024: Call to Action

ADVOCATE FOR TRANSPARENCY AND ACCOUNTABILITY IN BUSINESS PRACTICES

Register Now



Monday, 9th December, 2024

9:30 am to 4:00 pm | PHD House, IMC Mumbai

***"Empowering Change through Integrity:
Cross-Sector Collaboration Against Corruption"***




Key Discussion Topics

- Healthcare Integrity
- Strengthening MSMEs Against Corruption
- Fostering Ethics and Transparency in Academia
- Business Ethics and Governance
- Collaborative Action to Uphold Integrity and Build Trust

MORE DETAILS

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Introduction

International Anti-Corruption Day (IACD), observed annually on December 9, is a global call to action against corruption, urging all sectors of society to embrace transparency, ethics, and accountability. This year, UN Global Compact Network India (UN GCNI) aims to deepen its focus on reducing corruption across key sectors: healthcare, micro, small, and medium enterprises (MSME), academia, and business. This observance aligns with Sustainable Development Goal (SDG) 16.5 to eliminate corruption in all forms and sectors.



Overview

Corruption impacts every facet of society and disproportionately affects essential services and vulnerable industries. The healthcare sector is compromised when resources meant for public welfare are misappropriated; MSMEs, the backbone of many economies, suffer when corruption raises the cost of doing business. Academia, as a builder of future leaders, must maintain integrity to foster a culture of ethics. Lastly, business ethics drive sustainability and trust, which are fundamental for growth. The 2024 observance seeks to unite stakeholders from these sectors to discuss and implement actionable solutions for a transparent, corruption-free society.

Rationale

Corruption erodes trust, inhibits economic development, and undermines public confidence. It is essential to address corruption across all vulnerable sectors to ensure equitable service delivery, ethical leadership, and sustainable economic growth. A cross-sector approach offers a holistic view of challenges and enables collaborative action. Addressing corruption in healthcare and academia builds trust in essential services, while transparency in business and MSMEs stimulates growth and ensures a fair playing field. This initiative by UN GCNI serves as a platform to empower stakeholders to strengthen governance frameworks in their sectors.

Objectives

- **Raise Awareness:** Highlight the specific impact of corruption on healthcare, MSMEs, academia, and business.
- **Promote Integrity and Accountability:** Encourage ethical practices and transparent governance across sectors.
- **Showcase Best Practices:** Present successful anti-corruption initiatives that demonstrate tangible results in each sector.
- **Facilitate Cross-Sector Collaboration:** Provide a platform for stakeholders from different sectors to engage, share insights, and develop collective strategies.
- **Empower Stakeholders:** Equip participants with the knowledge and tools to implement anti-corruption policies and practices in their respective fields.

Key Discussion Topic/Agenda

Insight Forum: Fostering Ethics and Transparency in Healthcare and MSME

- **Challenges in Promoting Transparency:** Addressing corruption risks in procurement, licensing, and resource allocation in healthcare and MSMEs.
- **Case Studies:** Examples of successful ethical frameworks from both sectors.
- **Leveraging Technology:** Role of digital platforms in ensuring accountability and reducing corruption risks.
- **Capacity Building:** Initiatives to train stakeholders on ethical practices and compliance.
- **Policy Recommendations:** Suggestions for aligning sectoral governance frameworks with anti-corruption goals.

Leadership Roundtable and Integrity Exchange: Global, National, and Regional Perspective on Anti-Corruption

- **Global Best Practices:** Learning from international anti-corruption frameworks and collective action initiatives.
- **Regional Challenges:** Examining specific corruption-related issues in India and its regions.
- **Policy Harmonization:** Aligning national and regional anti-corruption strategies with global standards.
- **Public Sector Role:** Enhancing regulatory enforcement and transparency at local levels.
- **Impact Assessment:** Measuring the success of anti-corruption efforts through data-driven insights.

Collaborative Pathways: Public-Private Partnership (PPP) for Integrity

- **Collaborative Models:** Examples of effective PPPs in reducing corruption in vulnerable sectors.
- **Sector-Specific Insights:** Role of PPPs in healthcare delivery and MSME support.
- **Building Trust:** Promoting mutual accountability between public and private entities.
- **Innovative Solutions:** Leveraging partnerships to foster technology-enabled transparency.
- **Policy Enablers:** Recommendations for creating enabling environments for PPPs.

Fireside Chat and Values Dialogue: Cultural Shift for a Corruption-Free Society

- **Role of Education:** Empowering future leaders with integrity and ethical values.
- **Awareness Campaigns:** Effective strategies for community engagement against corruption.
- **Influencing Behavior:** Behavioral insights into fostering an anti-corruption culture.
- **Corporate Social Responsibility:** Role of businesses in promoting societal ethics.
- **Empowering Youth:** Enabling young leaders to champion integrity at grassroots levels

Capstone Session: Collective Action to Uphold Integrity and Build Trust

- Discussion on strategies for ongoing cross-sector cooperation and sustainable commitment to anti-corruption.

Target Audience

- **Healthcare:** Professionals, administrators, regulatory bodies
- **MSMEs:** Entrepreneurs, industry associations, regulatory bodies
- **Academia:** Educators, administrators, students, policy analysts
- **Business:** Corporate leaders, managers, corporate governance experts, investors
- **Civil Society Organizations:** NGOs, advocacy groups, and think tanks focused on governance
- **Youth and Advocacy Groups:** Student organizations, young leaders, and future change-makers

Expected Outcomes and Impact

- **Increased Awareness:** Heightened understanding of the sector-specific impact of corruption and the importance of integrity.
- **Sector-Specific Strategies:** Development of actionable anti-corruption strategies tailored to healthcare, MSMEs, academia, and business.
- **Enhanced Collaboration:** Establishment of partnerships across sectors to uphold transparency and ethical practices.
- **Sustainable Integrity Models:** Adoption of best practices and policies that promote long-term transparency and integrity within each sector.
- **UN GCNI's Role Reinforced:** Strengthened positioning of UN GCNI as a leader in promoting transparency and anti-corruption initiatives across India.



Network India

PHDCCI has been working as a catalyst for the promotion of Indian industry, trade and entrepreneurship for the past 119 years. It is a forward looking, proactive and dynamic PAN-India apex organization. As a partner in progress with industry and government, PHDCCI works at the grass roots level with strong national and international linkages for propelling progress, harmony and integrated development of the Indian economy. Acting as the “Voice of Industry & Trade” reaching out to more than 1,50,000 large, medium and small industries, PHDCCI has forged ahead leveraging its legacy with the industry knowledge across multiple sectors to take Indian economy to the next level.

At the global level, we have been working with the Embassies and High Commissions in India and overseas to bring in the International Best Practices and Business Opportunities.


UN Global Compact Network India (UN GCNI) is a voluntary and strategic initiative that supports Indian companies, SMEs, Institutions, media houses, governments, corporate foundations, industry chambers and civil society organizations that are committed to responsible business practices to institutionalize the Ten Universal Principles of UN Global Compact covering: Human Rights, Labour, Environment and Anti-Corruption, It also provides a vibrant platform to various stakeholders across operations, strategies, and supply chain to catalyze actions in support of Sustainable Development Goals (SDGs). Currently, it has over 600 members from India and more than 24625 member signatories in more than 167 nations worldwide.

AQUAKRAFT

AquaKraft Group Ventures (www.aquakraft.net), a sustainability and impact group, focused on providing actionable solutions on ground in the area of drinking water and sanitation. AquaKraft has innovated technologies for drinking water, sewage treatment & recycling & bio digesters for sanitation, all of them which are energy efficient, green, sustainable & water+ve. AquaKraft has been advocating sustainability since inception in 2010, and has treated 11 billion+ litres, recycled 36 billion+ litres, harvested & saved 126 trillion+ litres of water and implemented over 900 water+ve bio toilets across India. We are privileged to have technology partnerships with Institutes of eminence like IIT Bombay and Institute of Chemical Technology. AquaKraft in this exciting journey has mapped all the sources of Water, innovating sustainable nature based solutions around rain, ground and ocean.

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