Academic Session on
PROMOTING COLLECTIVE ACTION (GOAL 16)

Friday, 29th November, 2024
3 pm to 6 pm | PHD House, Lucknow

Register Now

Key Discussion Topics

- Cross-Sector Governance and Transparency
- Role of Academic Institutions in Promoting Integrity in Business and SDG 16
- Technological Innovations for Transparency
- Leadership and Ethical Culture
- Public-Private Partnerships for Anti-Corruption

MORE DETAILS

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BACKGROUND

The United Nations Sustainable Development Goal 16 underscores the importance of promoting peace, justice, and strong institutions, advocating for transparent, accountable, and inclusive institutions at all levels. Aligned with UNGC Principle 10 (Anti-Corruption), this academic session will explore collective action as a robust approach to address corruption and governance challenges across diverse sectors—particularly

business, Education, public service, and civil society. Corruption often compromises the integrity, efficiency, and trust in these sectors, creating a need for concerted efforts towards transparency, ethics, and accountability.

With its core values of critical inquiry and evidence-based practices, Academia plays an essential role in bridging sectoral gaps, fostering cross-disciplinary collaborations, and influencing policy. This session will examine how academic institutions can lead and facilitate collective action to strengthen anti-corruption frameworks and promote governance and ethical standards. Through knowledge-sharing, interactive workshops, and case studies, the session seeks to inspire all sectors to take active steps towards a corruption-free environment, contributing to SDG 16 and the broader Sustainable Development Goals.

RATIONALE

'Collective action is a powerful strategy to tackle corruption, but it requires the engagement of all sectors—corporate, NGOs, healthcare, academia, MSMEs, and government. This session will provide a platform for understanding the unique and shared governance challenges across these sectors and how collaboration can enhance institutional resilience and integrity. Academia is uniquely positioned to convene these stakeholders, offering evidence-based insights, facilitating dialogue, and fostering partnerships that can lead to meaningful change in governance practices.

OBJECTIVES

- Identify Governance Challenges: Examine governance issues in corporate, academia, healthcare, and MSMEs, highlighting how corruption undermines economic growth, public trust, and social equity.
- Promote Ethical Standards and Practices: Discuss strategies for instilling ethical practices and integrity within institutions, exploring initiatives that have proven effective across sectors.
- Showcase Global Best Practices: Present case studies and best practices globally to showcase successful models of transparency, governance, and anti-corruption.
- Policy and Action Recommendations: Formulate actionable recommendations for policymakers, sector leaders, and regulators to strengthen anti-corruption frameworks.
- Foster Multi-Sector Collaboration: Provide a collaborative environment for stakeholders from academia, government, business, and civil society to share insights, align objectives, and build partnerships.

KEY DISCUSSION TOPICS

- **Cross-Sector Governance and Transparency:** Understanding how good governance, transparency, and accountability can enhance resilience across, business, healthcare, public sectors, and academic institutions.
- **Role of Academic Institutions in Promoting Integrity in Business and SDG 16:** Exploring the unique position of academia to influence governance frameworks, facilitate evidence-based policymaking, and foster ethical leadership.
- **Technological Innovations for Transparency:** Exploration of digital solutions that improve transparency, enhance accountability, and mitigate corruption risks.
- **Leadership and Ethical Culture:** The role of leadership in shaping an ethical organizational culture, highlighting the impact of values-driven governance.
- **Public-Private Partnerships for Anti-Corruption:** Examining collaborative approaches, including public-private partnerships, as drivers of integrity and transparency.

TARGET AUDIENCE

This session is designed for a diverse audience, including academics, researchers, policymakers, business leaders, healthcare professionals, civil society representatives, and students interested in advancing governance and transparency. By bringing together a broad range of perspectives, the session aims to inspire multi-sector action towards shared goals.

FORMAT

The session will include keynote addresses from thought leaders, interactive panel discussion/roundtable, and sector-specific case study presentations. Networking opportunities will foster cross-sector dialogue, creating lasting partnerships and collaborative commitments among participants.

EXPECTED OUTCOMES

- Enhanced Understanding of Governance Challenges: Participants will gain insights into the sector-specific and shared governance challenges that impact corruption, transparency, and accountability.
- Identification of Effective Anti-Corruption Strategies: The session will highlight successful strategies and practices to encourage transparency and accountability across sectors.
- Actionable Recommendations for Policy and Practice: Concrete recommendations will be developed for enhancing governance frameworks and promoting ethical practices.
- Strengthened Partnerships Across Sectors: Foster multi-sector collaboration, creating a foundation for sustained efforts to combat corruption and promote good governance.

ABOUT PHDCCI

PHDCCI has been working as a catalyst for the promotion of Indian industry, trade and entrepreneurship for the past 119 years. It is a forward looking, proactive and dynamic PAN-India apex organization. As a partner in progress with industry and government, PHDCCI works at the grass roots level with strong national and international linkages for propelling progress, harmony and integrated development of the Indian economy. Acting as the "Voice of Industry & Trade" reaching out to more than 1,50,000 large, medium and small industries, PHDCCI has forged ahead leveraging its legacy with the industry knowledge across multiple sectors to take Indian economy to the next level.

At the global level, we have been working with the Embassies and High Commissions in India and overseas to bring in the International Best Practices and Business Opportunities.

ABOUT UN GCNI

UN Global Compact Network India (UN GCNI) is a voluntary and strategic initiative that supports Indian companies, SMEs, Institutions, media houses, governments, corporate foundations, industry chambers and civil society organizations that are committed to responsible business practices to institutionalize the Ten Universal Principles of UN Global Compact covering: Human Rights, Labour, Environment and Anti-Corruption, It also provides a vibrant platform to various stakeholders across operations, strategies, and supply chain to catalyze actions in support of Sustainable Development Goals (SDGs). Currently, it has over 600 members from India and more than 24625 member signatories in more than 167 nations worldwide.

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